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Signed:

Peter K. Trzyna (Reg. No. 32,601)

Date: 6 Sept 1998

PATENT

Paper No. 1

File: ProFlowers-P1-98

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor : SCHUTZ, Jared P.
Serial No. :
Filed : 8 September 1998
For : COMPUTERIZED CONTROL SYSTEM LOCATED
AT AN ORDER CENTER FOR SHIPPING
PRODUCT FROM A REMOTELY LOCATED
DISTRIBUTION CENTER

Group Art Unit :

Examiner :

Honorable Commissioner of Patents
and Trademarks
Washington, D.C. 20231

ASSIGNMENT OF INVENTION

SIR:

WHEREAS, I, the undersigned is one of the inventors of the subject matter described in the above-referenced patent application; and

WHEREAS, ProFlowers, Inc. (hereinafter, the "Assignee"), a corporation organized under the laws of the State of Delaware, having an address at 2888 Bluff Street #116, Boulder Colorado 80301, has an acknowledged right to the entire right, title, and interest therein, thereto, and thereunder, including, patent rights and any applications and patents related thereto or claiming priority therefrom;

NOW, THEREFORE, in consideration of ten dollars (\$10.00) in hand paid to me, the receipt of which by me is hereby acknowledged, and/or other good and valuable consideration received by me, I hereby acknowledge that I have sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto the Assignee, its successors, and assigns, the entire right, title and interest in, to, and under any and all inventions disclosed or described in the above-identified patent application and any and all rights thereto, including the above-identified patent application, any and all United States and foreign patents which may be granted pursuant thereto, and any and all United States and foreign applications, continuations, divisions, renewals, and substitutes thereof, as well as any reissues or reexamination patent(s); and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for said invention to the Assignee its successors,

PETER K. TRZYNA
P.O. Box 7131
Chicago, IL 60680-7131
(312) 240-0824

and assigns, in accordance with the terms of this instrument;

AND I HEREBY covenant that I have full right to convey the entire interest assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

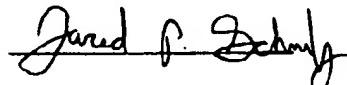
AND I HEREBY further covenant that I respectively will communicate to the Assignee, its successors, legal representatives, and assigns, any facts known respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and generally do everything possible to aid the assignee, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention;

THIS ASSIGNMENT of Invention is the entire agreement as to its subject matter. If any portion of this Assignment of Invention is determined to be invalid, illegal, or unenforceable under any present or future law by the final judgment of any court of competent jurisdiction, the remainder of this Assignment of Invention shall not be effected thereby. It is the intention of the undersigned that if any portion of this Assignment of Invention is determined to be invalid, a portion as similar in terms to such portion as is possible to be legal, valid, and enforceable shall be added in lieu thereof.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal on the day and year set opposite my signature.

Inventor's Printed Full Name: Jared P. Schutz

Inventor's Signature:



Date: _____

Citizenship: U. S. Citizen

Residence & Post Office Address: 2888 Bluff Street # 116

City State Zip Boulder, Colorado 80301 USA

09-18-1998

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

SEP 08 1998



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100833134

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Jared P. Schutz
2888 Bluff Street #116
Boulder, Colo. 80301 USA
Additional name(s) of conveying party(ies) attached?

[] Yes [X] No

2. Name and address of receiving party(ies):

Name: ProFlowers, Inc.

Internal Address: _____

PRO
09/149650
09/08/98
JC51

3. Nature of conveyance:

[X] Assignment [] Merger

[] Security Agreement [] Change of Name

[] Other _____

Street Address: 2888 Bluff Street #116

City: Boulder State: Colorado Zip: 80301

Additional name(s) & address(es) attached? [] Yes [X] No

Execution Date: 8 September 1998

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter K. Trzyna

Internal Address: P.O. Box 7131

Chicago, IL 60680-7131

Street Address: P.O. Box 7131

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 40.

[] Enclosed

[] Authorized to be charged to deposit account.

8. Deposit account number:

50-0235

(Attach duplicate copy of this page, if paying by deposit account.)

09/18/1998 City: Chicago State: IL Zip: 60680-7131

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter K. Trzyna
Name of Person Signing

Signature

September 8, 1998

Date

Total number of pages comprising cover sheet: []

Mail documents to be recorded with required cover sheet information to: